

OUR MISSION

Our mission is to facilitate the exchange of goods and services in an environment of fair and equitable trading to create a feeling of well being over and above the member's expectation

OUR GUIDING PRINCIPLES

- Our prosperity parallels that of our community, locally, nationally and internationally
- Every policy decision is based upon the wellbeing of our members
- We endeavor to create a feeling of wellbeing over and above the expectation of licensees, staff and members
- We embrace all cultures, we judge none
- Risk making a wrong decision quickly rather than no decision at all
- Licensees are most important to continued growth, as are staff and members
- Staff ideas are valued as we continually strive to improve the business formula
- Dare to be different – think and work faster, smarter and with less
- One thing that can be promised is change – it inspires innovation
- Communication engenders trust and loyalty – ring back
- If you become emotional in a decision, pass it on to someone else

OUR VALUES

INTEGRITY

Walking our talk, standing in our own truth

COMMUNITY

Helping and giving back to our community

EDUCATION

Continually educating ourselves enabling healthy growth

KNOWLEDGE

Acquiring knowledge and addressing the needs of our customers and the greater community

RESPECT

Respecting each other, our valued customers, and the underprivileged

COMMUNICATION

Encouraging open and continual communication; building trust

News

From E Banc Trade UK

In this issue:

- New system, new benefits!
- Licensees
- Members Events
- Sponsorship projects
- New members this month

It is now 8 weeks since we launched E Banc in the UK and the new system is already making a big difference to members' trading.

E Banc Trade Benefits:

- *You can now trade with over 10,000 other trading companies in 7 countries*
- *View your account on line 365/24/7 with your personal username and password*
- *The help of a dedicated licensee in your area who can give advice and support for your trading needs*

If you have difficulties with any aspect of the website then please contact us.

Membership growth is key to ensuring that members get the most out of the system and licensees are the secret to growing the exchange.

We have appointed 5 licensees to date and plan to sign up a total of 40 licensees in the UK by the end of 2004.

To 'kick-start' our UK network we are giving away the first 20 licenses so if you know of a business colleague who may be interested in taking up a license, or are looking for a challenge yourself, then please contact us.

New Licensees

- West London: **Bill Warry**
- London City and Southwark: **Darryl Samuels**
- Central London: **Leonard Specterman**
- London North: **Des Daly**
- Hertfordshire: **Des Daly**

Each licensee is targeted to bring in a minimum of 5 new members per month so by the end of 2004 we forecast 200 new member companies every 4 weeks!

Globally we have already hit 10000 members, which is a real watershed moment in the network's very short history.

Members Events:

February

Tuesday 24th February, Liquid Blue, Duke Street, W1 (opposite side entrance to Selfridges) from 6.30pm

March

Wednesday 24th March, 6 York Gate, Regents Park NW1 from 6.30pm

A full calendar of members' events, sponsorship events and partners' events is being produced now and will be posted on the UK website at the end of February.

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Sponsorship Projects

Sponsorship projects:

The English Benedictine Barbarians International veterans Tournament, Rome
14th February 2004 – member Dr Norman Bloom

We have produced kit and blazers for the squad and also sponsored exinternational David Campese to come from Sydney Australia to captain the Italian host team. MTV has also agreed to sponsor our intrepid E Banc team and photos will be posted right after the weekend!

The Super League 2004 Season – Associate Sponsors. E Banc Trade UK has negotiated a package to be associate sponsors for the Super League 2004 season. This fits well with our Legends of League Tour last November when Events Manager Steve Woods brought 13 ex-internationals to tour and play Clubs in the UK.

13th February 2004
Crusaid – our favourite charity, London-based HIV and Aids Awareness Charity will again benefit from practical support from E Banc HQ throughout the year. Details of the event calendar will be available shortly.

Julia Jones, Singer – (HQ & LonNorth) Welsh born financial analyst turned singer. We will launch sponsorship programme with Julia and her band Bagabones in late February.



In the pipeline:

Finchley Rugby Football Club: (LonNorth/Herts) Hughton Campbell – Easter tour

RFU Development Board: (HQ and LonNorth/Herts) – creation of first inner city

Rugby Union Football Club in Islington, London

Rugby League Development Board: (HQ) – support for schools programme

New Members in February:

Claire Sosna Busy Bee, LonWest, Men's socks, Ladies' socks, children's socks. Retail/wholesale. Competitive prices. 50% Trade

Andelko Marjanovic, The Designer Blanket Company Ltd. HQ. Designed and produced in Croatia, these high quality blankets are renowned for their tactile softness and long lasting capabilities. 50% Trade

Geoffrey Williamson, 2K Enigma Solutions Ltd, LonWest, Providing PC sales, service, component upgrades, technical support, training, customer support + networks. Time costs £45.00 per hour. 50% Trade

Eugenie Lavergne-Lacroix, Riviera Workshop Ltd, LonWest, All-round designer from initial concept to finished artwork, leaflets, brochures, web-sites, logo creation, product presentation + architectural drawing. Trade 50%

Gloria Fantini, Presentation Package Ltd, LonWest, Outsource your business needs to a virtual P.A. who has the skills to help you run your business efficiently. £25.00 per hour: 50% Trade

Phil Hart, P. Hart, LonWest Deliveries UK and abroad. 50% Trade

E Banc Trade UK

Enquiries/authorisation:

9am to 6pm - 020 7566 2611

6pm to midnight - 077 6483 8181



URC, via Flaminia 867, Roma Internazionale citta' di Roma International Vets Tournament



David Campese
Phil Hopley
Franco Gargiulo
Peter Halsall



Maurizio Bocconcelli
Norman Bloom
Ivo Mazzucchelli
Franco Casali

Saturday 14th February 2004
Sabato 14 Febbraio 2004

**David Campese's
Gladiatori Italiani**
Vs
**English Benedictine
Barbarians**
Vs
Padova
Vs
L'Aquila



Free champagne / Champagne gratis Free Entrance / Entrata libera
David Campese to auction rugby memorabilia /
David Campese presenterà un' asta di souvenir del rugby
Bar / Ristoranti Kick off / Inizio 2.30pm
Reception / Ricevimento 6.00pm

