



Planet Trader

Let Businesses and Trade Unite



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DEAR MALAYSIAN E PLANETARIANS,

Our continued focus to be your premier trade partner is none the least apt with this quarters theme "*Let Businesses & Trade Unite.*"

Why many trade exchanges in Malaysia tried but failed to sustain is clearly due to several inclinations. Firstly, E Planet Trade and its worldwide partners believe that a humane business community is relevant in today's ever chaotic environment. E Planet Trade Malaysia aims to foster that *business is more than just trade*. It is neither a buzzword nor a fad. E Planet Trade Malaysia began with a mission. That is to offer you alternatives in business, trade and lifestyle.

Secondly, we have an aphorism that says 'When you don't trade you get no business. Eventually, you run out of business.' Surely this beckons businesses large and small to re-look at their marketing and trading challenges.

Thirdly, our prosperity parallels that of our community locally, nationally and internationally. As a result, we need to pursue and understand, "What is a successful community?" "What becomes consequential of such a community?" "How would that community dictate lifestyles?"

In a nutshell, what drives E Planet Trade is to have a community and system that works better for its members and their constituents. To adopt and adapt the best practices, yet to be adept about it is truly relevant. Additionally from a marketing standpoint, how could we continue to look out for clearer buying signals and to identify emerging markets?

Companies and business talk about branding, and quite naturally talk till the cows come home. When members do not nullify old mindsets and move from the status quo, they are stuck. Stranded. Abandoned. In other words, ridden with poor cash flow, bad debts, write-offs, excessive inventories etc.

Replace old familiar charmless business practices with tangible E Planet Trade ways. We are keen to restore a sense of community. A sense of place within E Planet Trade that you and your business partners could recognize and relate. Intangibles that could be intrinsic to your values and beliefs...isn't it about time?

E Planet Trade has that formula

It is made up of 7 action words. Firstly, you need to **JOIN** us, tell more friends about your success and benefits with E Planet Trade. Next, **HOLD** on to your membership, the best is yet to come. We will always **SUPPORT** you, and frankly we rely on your support to be number 1!

To follow an already famous saying, **WORK** with us so that we can **WORK** for you, so that the community **GROWS** and **PROSPER**. Finally, **LOVE** your community and spread that love and sunshine around, sunshine! We think the E Planet lifestyle is distinctive.

(Pg 1, PTO)

Administration Notes:

Please be reminded that E-Planettrade cheques received from Buyers must be submitted to E-Planettrade Malaysia within one (1) week to facilitate transfer of funds to the Sellers E-Planettrade Account.



Pg 2

Training & Development Programs

Beginning June 2004, in its new environment E Planet Trade Malaysia will be running a series of training and development seminars. So look-out for the schedule of programs. On ways to improve your business thinking, creativity and innovation, how great it is to be marketing savvy, to restore your marketing instincts, how to adopt new ideas to succeed in business, secure the leadership within us, how to compete, SELL and SELL and lots more.

Members Night

Watch out for the commencement of **Members Night** at our new premises. Let's rejoice and celebrate each other's successes; share ideas, stories, your woes and laments etc. Remember that we are one big happy community. Join in to TRADE, TRADE & TRADE. We have trading counters available. Please showcase your latest products and promotions. Register now!

Come and join us!

16 June 2004 at 6.30 p.m. at OUR NEW OFFICE - MEMBERS NIGHT!

Do not forget. Bring along your family, friends and associates. Bring along your buyers and suppliers. Share what is good and reap the rewards together. We shall launch our Member-Get-Member scheme and introduce many other incentives. We shall also introduce our new membership package. Plus, there will be lots of exciting announcements and prizes to be won.

Our new address and contact is:
5th Floor, Wisma PanGlobal, 204, Jalan Tandang, 46050 Petaling Jaya, Selangor.
Tel: 03 7781 0233, Fax: 03 7783 7233. Email. Hqmsia@eplanettrade.com.
www.eplanettrade.com

SMI SME Tradelink Centre is your preferred trade facilitator. We hope you will use our services to market and develop your business and trading potential. We welcome E Planet Trade Members and their business partners to visit the SMI SME Tradelink Centre soon to discuss opportunities.

For more information, please do not hesitate to contact us at 03 77810 0233 or H/P 016-267 1159, or email at askpang@eplanettrade.com

Happy Trading

Andrew Pang
Chief Operating Officer

Members' Market Place

INSURANCE

PanGlobal

Commercial insurance & PA from PanGlobal Insurance (direct purchase only)

At 30% Trade

(New & Renewals)



Special for E Planet trade members

Fresh Flowers , Gifts , Fruit Baskets, Hampers, Wedding Bouquets

Up to 20% Trade

- Alice Art Florist
- Lady Lavendar Florist
- Orchid Florists & Gifts
- Paylin Creative Gift Wrapping & Floral



Fresh & Artificial Flowers

80% Trade



Battery Additive

US Branded Battery Additive

RM 18 per unit



40% Cash 60% Trade

Bulk purchase available
30% Cash 70% Trade

CHINA TOUR

Air Ticket / Package Tours to China
(Hainan Island & Chengdu)



At 30% Trade

Cosmetics

Australian Branded Cosmetic

Product : Body Mist , Perfume Oil, Fine Soap, Bath Foam, Body Spritzer

Nine fragrances inspired by the great perfumes of the world.

- You (Inspired by Joop , Adore (Inspired by Paris) , Infinity (Inspired by Eternity),
- Classique (Inspired by Chanel no 5),
- Black Stin (Inspired by White Linen),
- Oriental (Inspired OPIUM) ,
- Beverley (Inspired by Giorgio),
- Seek (Inspired By CK)



Engine Oil

Servo Superior Xee SG 20W-50 (B4.0L) Engine Oil ,
Content 4 Liter ,

Benefit : Long Life , Low Operating and Maintenance Costs
Provides Fuel savings and Catalytic Convector .

RM42 per unit

60% Cash 40% Trade

Sport Bags

Fair price and Attractive design . Suitable for travel , sport and more....

40% Cash 60% Trade
From: RM 40 onwards

Colors :

Umbro Supreme White , Yellow
Umbro Mega Max – Black / Brown
Umbro Hill Top Max
Puma Liga Black / Yellow
Player Kit Navy White / Orange
Kronos Bag-Royal/ Black
Kronos Bag-DK Grey/ Black
Kronos Bag– Silver/Navy



IBM Computer

Refurbished IBM 17" Monitor & IBM
RM 240 per unit

Refurbished Notebook Bags
RM 40 per unit



50% Cash 50% Trade

Home & Office Renovation

Between 10% to 30% Trade



Commercial Photography

Photography for advertising, product shooting,
events and exhibitions

50% Trade



Contact Mr Willy Choong hp: 012-3359862 or
Tel: 03 90562532

Transportation

Transportation services available
(1 Tonnage & 3 Tonnage)

50% Cash 50% Trade

Special for E Planet Trade Members
Call Mr Tin Fuan 012-2340 0200

Dining Outlets

1957 BISTRO

Alberto Pizza & Pasta Restaurant

Charlie's Reserve

I Bar

Manhatan café

Neko Café

Suchan Deli



60% Cash 40% Trade

Advertising & Printing Service

Our Members provide Design & Artwork ,
Publication , Packaging, Printing Services
between

20% to 30% Trade

Perfumed Incense Sticks



20 sticks/ per pack made in
Australia

RM 35 per unit

40% Cash 60% Trade

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